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Claims

- 1. A composition useful for the prophylaxis and/or treatment of an individual 5 afflicted with a Hepatitis C virus (HCV) infection and/or at least one disease associated with a HCV infection, said composition comprising at least one agent selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, salts of all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C1 - C10 alkyl esters of all trans retinoic acid, C1 - C10 alkyl amides of all trans retinoic acid, salts of C1 - C10 alkyl amides of all trans retinoic acid, 9-cis retinoic acid, salts of 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, C1 - C10 alkyl amides of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN).
- 20 2. The composition according to claim 1, wherein the composition comprises from 0.01 to 0.15 % by weight of the agent(s).
 - 3. The composition according to claim 1 or 2, wherein the composition comprises from 0.02 to 0.05 % by weight of the agent(s).
 - 4. The composition according to one of the preceding claims, wherein the selenium salt is sodium selenite.
- 5. The composition according to one of the preceding claims, wherein the composition further comprises at least one of the following compounds, 30 pegylated α -, β -, and/or γ -interferon, non-pegylated (standard) α -, β -, and/or γ-interferon, and ribavirin.

- 6. The composition according to one of the preceding claims, wherein the composition further comprises paraquat.
- 7. The composition according to one of the preceding claims, further comprising at least one pharmaceutically acceptable carrier, excipient and/or diluent.
 - 8. The composition according to one of the preceding claims, wherein the individual afflicted with a HCV infection and/or at least one disease associated with HCV infection is a non-responder to interferon and/or ribavirin therapy.
- 9. Use of at least one of the agents selenium, selenium salts, Vitamin D3, all trans retinoic acid, C1 - C10 alkyl esters of all trans retinoic acid, salts of C1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans 15 retinoic acid, salts of C1 - C10 alkyl amides of all trans retinoic acid, 9-cis retinoic acid, salts of 9-cis retinoic acid, C1 - C10 alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, C_1 - C_{10} alkyl amides of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic 20 acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN) for the preparation of a pharmaceutical composition for the treatment and/or prophylaxis of a Hepatitis C virus infection and/or a 25 disease associated with HCV infection.
 - Use according to claim 9, wherein the composition comprises from 0.01 to
 0.15 % by weight of the agent(s).
- 11. Use according to claim 9 or 10, wherein the composition comprises from 0.02 to 0.05 % by weight of the agent(s).

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- 12. Use according to one of claims 9 to 11, wherein the selenium salt is sodium selenite.
- 13. Use according to one of claims 9 to 12, wherein the composition further comprises at least one of the following compounds, pegylated α-, β-, and/or γ-interferon, non-pegylated (standard) α-, β-, and/or γ-interferon, and ribavirin..
- 14. Use according to one of claims 9 to 13, wherein the composition further comprises paraquat.
 - 15. Use according to one of claims 9 to 14, wherein said composition is for oral application.
- 15 16. Use according to one of claims 9 to 14, wherein said composition is for topical application.
 - 17. Use according claim 15, wherein an oral dosage unit of said composition contains from 1 to 300 mg, preferably 1 to 150 mg, more preferably from 1 to 100 mg, and particularly from 1 to 50 mg of the agent(s).
 - 18. Use according to one of claims 9 to 17, wherein the pharmaceutical composition is for the treatment and/or prophylaxis of an individual having a HCV infection and/or a disease associated with HCV infection, whereby the individual is a non-responder to interferon and/or ribavirin therapy.
- 19. A composition in unit dosage form for oral administration, comprising as an active ingredient at least one agent selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ C₁₀ alkyl esters of all trans retinoic acid, salts of C₁ C₁₀ alkyl esters of all trans retinoic acid, salts of C₁ C₁₀ alkyl amides of all trans retinoic acid, salts of 9-cis retinoic acid, C₁ C₁₀ alkyl esters of 9-cis retinoic acid, salts of C₁ C₁₀ alkyl

esters of 9-cis retinoic acid, C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR) and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), and a pharmaceutically acceptable carrier suitable for oral administration, said agent(s) being present in said unit dosage form in an amount of from about 1 to 50 mg wherein said unit dosage form is a tablet or capsule.

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- 20. The composition of claim 19, further comprising paraquat.
- 21. A method for preventing and/or treating Hepatitis C virus infection and/or diseases associated with HCV infection in an individual, the method comprising the step of administering a pharmaceutically effective amount of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C1 - C10 alkyl esters of all trans retinoic acid, C1 - C_{10} alkyl amides of all trans retinoic acid, salts of C_1 - C_{10} alkyl amides of all trans retinoic acid, 9-cis retinoic acid, salts of 9-cis retinoic acid, C₁ - C₁₀ alkyl esters of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl esters of 9-cis retinoic acid, C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9cis retinoic acid. (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamanty1)-4hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN) to the individual.
- 22. The method according to claim 21, wherein the individual is a non-responder to interferon and/or ribavirin therapy.

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23. A method for preventing and/or treating Hepatitis C virus infection and/or diseases associated with HCV infection in cells or cell cultures, the method comprising the step of administering a pharmaceutically effective amount of

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selenium, selenium salts, Vitamin D_3 , all tans retinoic acid, C_1 - C_{10} alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C_1 - C_{10} alkyl amides of all trans retinoic acid, 9-cis retinoic acid, salts of 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl amides of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN) to the individual.

- 24. A method for regulating the production of Hepatitis C virus in an individual, the method comprising the step of administering an individual a pharmaceutically effective amount of selenium, selenium salts, Vitamin D3, all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C₁ - C₁₀ alkyl esters of all trans retinoic acid, C1 - C10 alkyl amides of all trans retinoic acid, salts of C₁ - C₁₀ alkyl amides of all trans retinoic acid, 9-cis retinoic acid, salts of 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, C_1 - C_{10} alkyl amides of 9-cis retinoic acid, salts of C1 - C10 alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyll benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN) to the individual.
- 25. The method according to claim 24, wherein the individual is a non-responder to interferon and/or ribavirin therapy.
- 26. A method for regulating the production of Hepatitis C virus in cells or cell culture comprising the step of administering a pharmaceutically effective amount of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ C₁₀ alkyl

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esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C_1 - C_{10} alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, C_1 - C_{10} alkyl amides 9-cis retinoic acid, salts of C_1 - C_{10} alkyl amides 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN) to the cells or cell culture.

- The method according to one of claims 21 to 26, further comprising administering paraquat.
- Use of at least one of the agents selenium, selenium salts, Vitamin D3, all 15 trans retinoic acid, C_1 - C_{10} alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C1 - C10 alkyl amides of all trans retinoic acid, 9-cis retinoic acid, salts of 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic 20 acid, salts of C₁ - C₁₀ alkyl esters of 9-cis retinoic acid, C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, salts of C1 - C10 alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene 25 carboxylic acid (AHPN) for the preparation of a unit dosage form of a pharmaceutical composition for the treatment and/or prophylaxis of a hepatitis C virus infection and/or a disease associated with HCV infection, the pharmaceutical composition further comprising а pharmaceutically 30 acceptable carrier.

- 29. Use according to claim 28, wherein the composition further comprises at least one of the compounds all trans retinoic acid, pegylated α-, β-, and/or γ-interferon, non-pegylated (standard) α-, β-, and/or γ-interferon, and ribayirin.
- 5 30. Use according to claim 28 or 29, wherein the selenium salt is sodium selenite.
 - 31. Use according to one of claims 28 to 30, wherein the composition further comprises paraquat.
 - 32. Use according to one of claims 28 to 31, wherein said composition is for oral application.
- 33. Use according to claim 32, wherein the unit dosage form for oral application is a tablet or capsule.
 - 34. Use according to claim 33, wherein the tablet or capsule comprises between 1 and 300 mg, preferably between 1 to 150 mg, more preferably between 1 to 100 mg, and particularly between1 and 50 mg of the agent.
 - Use according to one of claims 28 to 31, wherein said composition is for topical application.
- 36. A method for preventing and/or treating Hepatitis C virus infection and/or diseases associated with HCV infection in an individual comprising the step of administering a pharmaceutically effective amount of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ C₁₀ alkyl esters of all trans retinoic acid, salts of C₁ C₁₀ alkyl esters of all trans retinoic acid, C₁ C₁₀ alkyl amides of all trans retinoic acid, salts of C₁ C₁₀ alkyl amides of all trans retinoic acid, salts of 9-cis retinoic acid, C₁ C₁₀ alkyl esters of 9-cis retinoic acid, C₁ C₁₀ alkyl esters of 9-cis retinoic acid, C₁ C₁₀ alkyl amides of 9-cis retinoic acid, salts of C₁ C₁₀ alkyl amides of 9-cis retinoic acid, salts of C₁ C₁₀ alkyl amides of 9-cis retinoic acid, salts of C₁ C₁₀ alkyl amides of 9-cis retinoic acid, salts of C₁ C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-

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naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN) which activates at least partially the activity of the human cellular protein glutathione peroxidase-gastrointestinal or which activates or stimulates at least partially the production of said human cellular protein glutathione peroxidase-gastrointestinal.

- 10 37. The method according to claim 36, wherein the individual is a non-responder to interferon and/or ribavirin therapy.
- 38. A method for preventing and/or treating Hepatitis C virus infection and/or diseases associated with HCV infection in cells or cell cultures comprising the 15 step of administering a pharmaceutically effective amount of selenium, selenium salts, Vitamin D_3 , all trans retinoic acid, C_1 - C_{10} alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 -C₁₀ alkyl amides of all trans retinoic acid, salts of C₁ - C₁₀ alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C1 - C10 alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, C_1 - C_{10} alkyl amides 20 of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene 25 carboxylic acid (AHPN) which activates at least partially the activity of the human cellular protein glutathione peroxidase-gastrointestinal or which activates or stimulates at least partially the production of said human cellular protein glutathione peroxidase-gastrointestinal.
 - 39. A method for regulating the production of Hepatitis C virus in an individual comprising the step of administering an individual a pharmaceutically effective amount of an agent selected from the group consisting of selenium, selenium

salts, Vitamin D₃, all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C1 - C10 alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C1 - C10 alkyl esters of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl esters of 9-cis retinoic acid, C₁ - C₁₀ alkyl amides of 9cis retinoic acid, salts of C1 - C10 alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] acid (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) (TTNPB), carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), wherein said agent activates at least partially the activity of the human cellular protein glutathione peroxldase-gastrointestinal or wherein said agent at least partially activates or stimulates the production of said human cellular protein glutathione peroxidase-gastrointestinal.

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- The method according to claim 39, wherein the individual is a non-responder to interferon and/or ribavirin therapy.
- 41. A method for regulating the production of Hepatitis C virus in cells or cell culture comprising the step of administering a pharmaceutically effective amount of an 20 agent selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C1 - C10 alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl 25 esters of 9-cis retinoic acid, C_1 - C_{10} alkyl amides of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyi-2-naphthalenyi-1-propenyi] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-30 adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), wherein said agent activates at least partially the activity of the human cellular protein glutathione peroxidase-gastrointestinal or wherein said agent at least partially

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activates or stimulates the production of said human cellular protein glutathione peroxidase-gastrointestinal in the cells or cell culture.

- 42. A method for regulating the expression of the human cellular protein glutathione peroxidase-gastrointestinal in an individual comprising the step of administering the individual a pharmaceutically effective amount of an agent selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C_1 - C_{10} alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C1 - C10 alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, C1 - C10 alkyl amides of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), wherein said agent inhibits at least partially the transcription of DNA and/or the translation of RNA encoding said human cellular protein glutathione peroxidase-gastrointestinal.
- 43. The method according to claim 42, wherein the individual is a non-responder to interferon and/or ribavirin therapy.
- 44. A method for regulating the expression of the human cellular protein glutathione peroxidase-gastrointestinal in an individual comprising the step of administering the individual a pharmaceutically effective amount of an agent selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ C₁₀ alkyl esters of all trans retinoic acid, salts of C₁ C₁₀ alkyl esters of all trans retinoic acid, salts of all trans retinoic acid, salts of C₁ C₁₀ alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C₁ C₁₀ alkyl esters of 9-cis retinoic acid, salts of C₁ C₁₀ alkyl esters of 9-cis retinoic acid, salts

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of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), wherein said agent activates at least partially the transcription of DNA and/or the translation of RNA encoding said human cellular protein glutathione peroxidase-gastrointestinal.

- 10 45. The method according to claim 44, wherein the individual is a non-responder to interferon and/or ribavirin therapy.
 - A method for regulating the expression of the human cellular protein glutathione peroxidase-gastrointestinal in cells or cell culture comprising the step of administering the cells or cell culture a pharmaceutically effective amount of an agent selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C1 - C10 alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C₁ - C₁₀ alkyl amide of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl amide of 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl esters of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl) benzoic acid (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) (TTNPB), carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), wherein said agent activates at least partially the transcription of DNA and/or the translation of RNA encoding said human cellular protein alutathione peroxidase-gastrointestinal.
 - 47. A method for regulating the activity of the human cellular protein glutathione peroxidase-gastrointestinal in an individual comprising the step of administering the individual a pharmaceutically effective amount of an agent

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selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C₁ - C₁₀ alkyl esters of all trans retinoic acid, C₁ - C₁₀ alkyl amides of all trans retinoic acid, 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amide of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amide of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amide of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amide of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), wherein said agent interacts with said human cellular protein glutathione peroxidase-gastrointestinal.

- 15 48. The method according to claim 47, wherein the individual is a non-responder to interferon and/or ribavirin therapy.
- A method for regulating the activity of the human cellular protein glutathione peroxidase-gastrointestinal in cells or cell culture comprising the step of administering the cells or cell culture a pharmaceutically effective amount of an 20 agent selected from the group consisting of selenium, selenium salts, Vitamin D₃, all trans retinoic acid, C₁ - C₁₀ alkyl esters of all trans retinoic acid, salts of C_1 - C_{10} alkyl esters of all trans retinoic acid, C_1 - C_{10} alkyl amides of all trans retinoic acid, salts of C_1 - C_{10} alkyl amides of all trans retinoic acid, 9-cis retinoic acid, C_1 - C_{10} alkyl esters of 9-cis retinoic acid, salts of C_1 - C_{10} alkyl 25 esters of 9-cis retinoic acid, C1 - C10 alkyl amides of 9-cis retinoic acid, salts of C₁ - C₁₀ alkyl amides of 9-cis retinoic acid, (E)-4-[2-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphthalenyl-1-propenyl] benzoic acid (TTNPB), (4-[5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-2-naphtalenyl) carboxamido] benzoic acid (AM-580), N-(4-hydroxyphenyl) retinamide (4-HPR), and 6-[3-(1-30 adamantyl)-4-hydroxyphenyl]-2-naphthalene carboxylic acid (AHPN), wherein said agent interacts with said human cellular protein glutathione peroxidasegastrointestinal.

50. The method according to one of claims 36 to 49, further comprising administering paraquat.